

Blended Learning

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ABSTRACT

Blended learning-This model provides structured & indexed digital learning material(s) delivered through a web / mobile portal in a planned manner. The objective is to mostly provide the learners with supplement educational material to be consumed in their own time and pace. The key advantage of this model is access and availability of the quality resources, anytime anywhere learning opportunity, and self-paced delivery. The known issues with respect to learning in this model include motivation, cohesiveness, and same content and delivery structure applied to all. We have implemented few elements to minimise these issues for example leader board to motivate / reward learners, planned / hierarchical structure to build cohesiveness, and adaptive learning activity integration to serve different learner's need.

1. INTRODUCTION

Being in educational field since last 20 years, many times I have observed that students find difficulties while revising the portion at home, which was taught at school. After learning in regular school classroom, they become helpless if they have the doubts. They will have to wait one or two days till the school teacher meets in school to solve their doubts. As a solution of it, if they will be given the specific system for the revision where they are free to use it anytime and anywhere. As a result of it, concept of Blended Learning came in my mind before two years.

TruSkills partners with top-tier educational institutes and teachers to deliver rigorous and interactive online learning opportunity to the students. We provide teachers / institutes with technology, content creation and infrastructural support transforming their in-class / in-campus teaching delivery into high-quality web / mobile-based program.

We are a CIIE, Centre for Innovation, Incubation and Entrepreneurship (IIM-Ahmedabad incubated) company with team of educationists and technology enthusiast with goal to help quality education scale to masses.

2. SECTIONS

Online Learning and Interactivity

We at TruSkills have applied several variations of technology, content creation, and delivery strategy in order to overcome interactivity, motivational, cohesiveness, and inclusivity in online learning models. Few of our offerings covered below highlights the similar learning issues & our approach to overcome it :

Pull / Self-paced Learning:

This model provides structured & indexed digital learning material(s) delivered through a web / mobile portal in a planned manner. The objective is to mostly provide the learners with supplement educational material to be consumed in their own time and pace.

The key advantage of this model is access and availability of the quality resources, anytime anywhere learning opportunity, and self-paced delivery.

The known issues with respect to learning in this model include motivation, cohesiveness, and same content and delivery structure applied to all. We have implemented few elements to minimise these issues for example leader board to motivate / reward learners, planned / hierarchical structure to build cohesiveness, and adaptive learning activity integration to serve different learner's need.

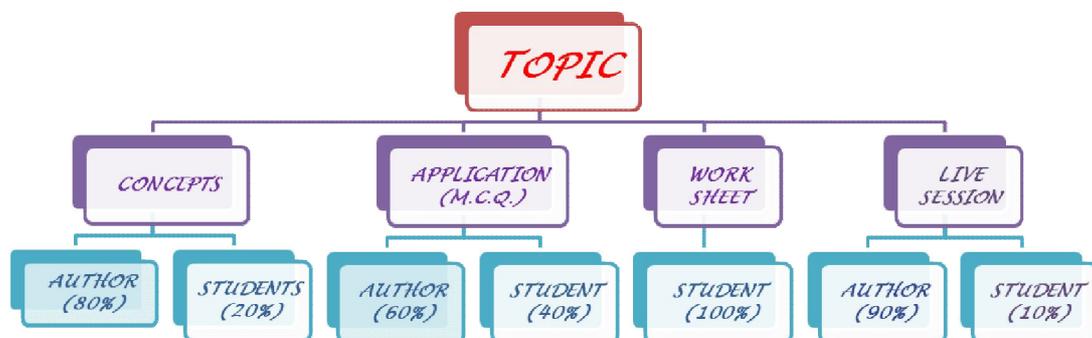
Technology assisted Instructional based Learning:

Here we provide educational content tailored for the class-room based delivery. The objective is to complement class room learning with lectures / content from the subject experts weaved conveniently into curriculum learning delivered by the local teacher.

The advantage of this model brings is to help plug key competency / resource gap at regional level. The content is mixed with classroom delivery and activities in order to deliver holistic learning to students.

3. DIAGRAM

Course structure for the blended learning is distinct blend of online and offline learning activities:



4.CONCLUSIONS

With our current experience we find the blended model quiet effective for certain form of courses where both lack of subject matter expertise availability and result oriented study is established. For example Engineering entrance, Medical Entrance, CA/CS, Banking, etc.ionThis type of learning does not bore the children and engrosses them in studying.

More detailed structure, observations, challenges, and derived benefits shall be shared in presentations.

By 2019, 50 percent of all high school courses will be delivered online.

– Clayton M.Christensen,Professor of Business Administration, Harvard Business School

